



An accomplished and resourceful UX/UI Designer with a creative flair and substantial success in delivering innovative products that drive productivity for all users. I am a professional who offers fluency in best practices and current trends in design and technology, as well as an in-depth knowledge of modern design techniques. I apply a collaborative approach in ensuring the achievement of outstanding projects and demonstrate an ability to communicate effectively in team settings. I have prioritized effectively, identified opportunities for continued improvement, inspires team success and I am committed to client satisfaction. My innovative thinking in solving complex user problems helps me excel in fast-paced working environments and I have been recognized for a solid understanding of design principles.

EXPERIENCE

Mobile User Experience & User Interface Designer Cox Automotive/3Ci (Feb 2016 – Present)

- Offers internal consultancy, specialized UX knowledge and best practice recommendations, utilizing a current knowledge of design trends to deliver clean products.
- Leads design reviews and works in close collaboration with development and product teams, utilizing agile processes throughout project lifecycles.
- Contributes to the design process by creating wireframes, screen-flow diagrams, UI specification documentation and accelerating projects through owning the entire design process.
- Manages compliance with company style guides, collaborating with colleagues to ensure consistency across multiple projects, and contributing regularly to design pattern libraries.
- Redesigned the user experience for Kelley Blue Book Instant Cash Offer's iOS application.

Mobile Visual Designer AirWatch By VMWare (Nov 2011 – Feb 2016)

- Created mobile-first thought processes for data driven native iOS, Android, Windows Phone, MAC and PC applications.
- Played an instrumental role in team brainstorming sessions and the transformation of ideas into strategic solutions for Enterprise applications.
- Collaborated with product managers, developers and quality engineers in the delivery of products that meet the needs of a broad user base.
- Led success through each stage of the design process by working seamlessly in the creation of wireframes, screen-flow diagrams and UI specification documentation to drive alignment with business needs.
- Received feedback through usability testing and user feedback, created prototypes and refined products through the analysis of information gained.
- Established processes, components and tools, which were implemented across multiple projects to accelerate the development process.
- Processed and achieved multiple design patents for successful products, which helped to build the company portfolio.

Web Designer YP.com/Technisource (Apr 2010 – Nov 2011)

- Created elegant and engaging online advertising graphics for a range of clients requesting local online graphics for various advertisements.
- Drove client satisfaction through collaboration with consultants and quality assurance team to ensure product alignment with all requirements.
- Designed collateral for advertisers on the YP.com website, maintaining compliance with AT&Ts strict specifications and aligning results with client requests.
- Enhanced user experience through the identification and elimination of website defects.

SKILLS

User Interface Design

iOS
Android
Windows Phone 10
Web Applications
Creative Direction

User Experience Design

Interaction Design
Wireframing
Prototyping
Strategic Problem Solving

Front-End Development

HTML
CSS
Frameworks
jQuery

Agile Processes

TECHNOLOGIES

Sketch 3
Adobe Creative Cloud
Sublime
Principle for MAC
Invision

AWARDS

United States Patent
Display Screen With a graphical user interaction for an email application

EDUCATION

Web Design & Interactive Media
AA 2010
The Art Institute of Atlanta